"word of mouth"	information you get by someone telling you, e.g. "the news spread by", comunicado verbalmente, 口口相传
Another purpose of folklore is	Purpose 2. To teach good moral lessons such as courage, kindness, honesty, etc
Fables	-are short stories that contain a "moral," (道德) a practical lesson to teach right from wrong
Fables	- have characters that usually represent (代表/ representar/представлять) a single human characteristic, such as a fox representing intelligence (智力/ интеллект.)
Fables	-have animal who usually speak and have human characteristics (特点/ características/ xapaктеристика)

Fairy Tales	often begin with "Once Upon A Time" or "Long, long ago";
Fairy Tales	include characters that are not complex. The protagonist (主角) is very good and the antagonist (对手) is very bad(evil)
Fairy Tales	have a problem to be solved and the good people live happily ever after in the conclusion.
Fairy Tales	can have magic and talking animals. The setting is often a castle or a forest.
Folk Tales	•stories told by and about ordinary people that communicate the shared ideas of a culture

Folklore	traditions, customs, and stories passed along by "word of mouth" in a culture.
Myths	-are the oldest known stories and have characters who may be humans or gods and goddesses.
Myths	-may explain how something in nature (自然, 世界/ mundo natural/ природный мир) started, looks or happens.
Myths	-also are used to explain why people act in a kind of way.
Tall Tales	a humorous(滑稽 / divertido), exaggerated (夸张的 /exagerado) American folk tale, about a real person. The exaggerations (夸张) continue until the character can do impossible things

The fourth purpose of folklore is...

Purpose 4. To explain how and why things are, before we had science.

The third purpose of folklore is...

Purpose 3. To warn against negative qualities such as greed, foolishness, laziness, etc.

There are four main purposes of folklore:

Purpose 1. To keep the past alive by introducing young people to the history, beliefs, and religion of their society.

We'll study 4 types of folk tales:

- 1. Fables
- 2. Fairy Tales
- 3. Tall Tales
 - 4. Myths

What is FOLK + LORE?

"FOLK" means "ordinary people." (老百姓/ gente de la calle/ простые люди)

"LORE" means "knowledge." (知识/conocimiento, знания)

Why was folklore shared by word of mouth for so many years?

Many cultures did not have written language, or the "folks" of the society were illiterate, so the stories were shared verbally.